**Our Purpose** 



To provide accommodation based support which empowers people to live with confidence, choice and independence.

# Strategic aims and core ambitions

#### **PEOPLE**

Co-produced support services centred around the people we support promoting independence, growth and choice.

## STAFF INVESTMENT AND **DEVELOPMENT**

**Enhance working cultures** through values-based recruitment, fair pay, specialist training and refining our wellbeing and recognition offer.

## **ACHIEVING EXCELLENCE**

**Prioritise** quality improvements across all channels, environment, systems, processes and approach.

#### SYSTEMS AND CONTROLS

Smarter approach to governance through targeted responses, uniformed documents and effective communications.

#### **VIABILITY AND GROWTH**

Ensure sustainability of services through pro-active contract management. Focus on disciplined growth where operating margins are sound.

### Growth and record outcomes in co-productions through development of VoiceBox

- Redevelopment of electronic support planning tool
- Outcomes and feedback demonstrating support is delivered in line with Trauma Informed Practice and Psychologically Informed Environment (PIE) approaches
- Services are inclusive

- Reduction in vacancy and turnover rates
- Ambition to achieve Real Living Wage
- Staff are supported from point of induction
- Staff are trained in specialist areas
- Staff feel included and at home at Hightown
- Staff feel valued, appreciated and heard
- Expand and refine wellbeing offer

- Improvements made to living environments in line with PIF model
- Impact folders developed to demonstrate excellence and added value
- Service users feedback demonstrates quality of care/ support provided
- Continuous improvement shows through internal audit and external inspection ratings

- Strong financial performance
- Implementation of financial analysis Red, Amber, Green (RAG) rating tool
- Strong performance against performance dashboard
- Improved continuity of care and support
- Refreshed communications plan which showcases successes and raises external profile

- Ensure financial viability through pro-active, responsive uplift negotiations
- Develop our adult and young peoples homelessness provision across our geographical operating area
- Prioritise business retention and growth opportunities for services where Hightown is the landlord

Outcomes from this strategy

